

Table 4. U.S. Selected Services Revenue¹ - Total and E-commerce: 2008 and 2007

[Except where indicated, estimates are based on data from the 2008 Service Annual Survey. Revenue estimates are shown in millions of dollars, consequently industry group estimates may not be additive.

Estimated measures of sampling variability for these estimates are provided in Table 4A]

NAICS Code	Description	Value of Revenue				Y/Y Percent Change		E-commerce as Percent of Total Revenue		Percent Distribution of E-commerce Revenue
		2008		2007				2008	2007	2008
		Total	E-commerce	Revised Total	Revised E-commerce	Total Revenue	E-commerce Revenue			
	Total for Selected Service Industries	6,847,460	146,486	6,782,136	128,425	1.0	14.1	2.1	1.9	100.0
	Selected Transportation and Warehousing ²	332,394	8,725	324,630	7,590	2.4	15.0	2.6	2.3	6.0
484	Truck transportation	233,786	8,524	228,762	7,420	2.2	14.9	3.6	3.2	5.8
492	Couriers and messengers	75,682	(S)	74,713	(S)	1.3	(S)	(S)	(S)	(S)
493	Warehousing and storage	22,926	(S)	21,155	(S)	8.4	(S)	(S)	(S)	(S)
51	Information	1,156,755	50,640	1,114,129	46,076	3.8	9.9	4.4	4.1	34.6
511	Publishing industries (except Internet)	300,365	20,505	295,768	19,334	1.6	6.1	6.8	6.5	14.0
517	Telecommunications	515,515	6,175	493,609	(S)	4.4	(S)	1.2	(S)	4.2
51811	Internet service providers and web search portals	33,173	(S)	30,874	(S)	7.4	(S)	(S)	(S)	(S)
	Selected Finance ³	296,630	11,086	464,494	10,235	-36.1	8.3	3.7	2.2	7.6
5231	Securities and commodity contracts intermediation and brokerage	159,276	10,593	317,789	9,898	-49.9	7.0	6.7	3.1	7.2
532	Rental and Leasing Services	125,232	8,528	123,175	7,791	1.7	9.5	6.8	6.3	5.8
	Selected Professional, Scientific, and Technical Services ⁴	1,349,882	23,806	1,276,579	19,757	5.7	20.5	1.8	1.5	16.3
5415	Computer systems design and related services	246,637	5,344	228,979	4,388	7.7	21.8	2.2	1.9	3.6
56	Administrative and Support and Waste Management and Remediation Services	606,616	14,117	591,537	12,425	2.5	13.6	2.3	2.1	9.6
5615	Travel arrangement and reservation services	32,705	7,528	32,587	7,215	0.4	4.3	23.0	22.1	5.1
62	Health Care and Social Assistance Services	1,751,366	1,222	1,656,825	1,042	5.7	17.3	0.1	0.1	0.8
71	Arts, Entertainment, and Recreation Services	195,980	3,709	190,759	3,006	2.7	23.4	1.9	1.6	2.5
72	Accommodation and Food Services ⁵	641,995	16,362	630,579	13,965	1.8	17.2	2.5	2.2	11.2
	Selected Other Services ⁶	390,610	8,291	409,429	6,538	-4.6	26.8	2.1	1.6	5.7
811	Repair and maintenance	137,404	963	137,944	928	-0.4	3.8	0.7	0.7	0.7
813	Religious, grantmaking, civic, professional, and similar organizations	165,024	5,418	185,479	4,028	-11.0	34.5	3.3	2.2	3.7

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

Note: Estimates are not adjusted for price changes. For additional information on confidentiality protection, sampling error, sample design, and definitions see <<http://www.census.gov/services/sas/cv.html>>.

¹ Estimates are subject to revision and include data only for businesses with paid employees except for Accommodation and Food Services, which also includes businesses without paid employees.

² Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 486 (pipeline transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation), and 491 (postal service).

³ Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities), and 525 (funds, trusts, and other financial vehicles).

⁴ Excludes NAICS 54112 (offices of notaries).

⁵ Estimates are based on data from the 2008 Annual Retail Trade Survey.

⁶ Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations), and 814 (private households).

Source: U.S. Census Bureau, 2008 Service Annual Survey